

BE INSPIRED BY THE *Legacy* OF RITZ

César Ritz

COLLEGES
SWITZERLAND



ACCREDITED UNIVERSITY
OF APPLIED SCIENCES INSTITUTE

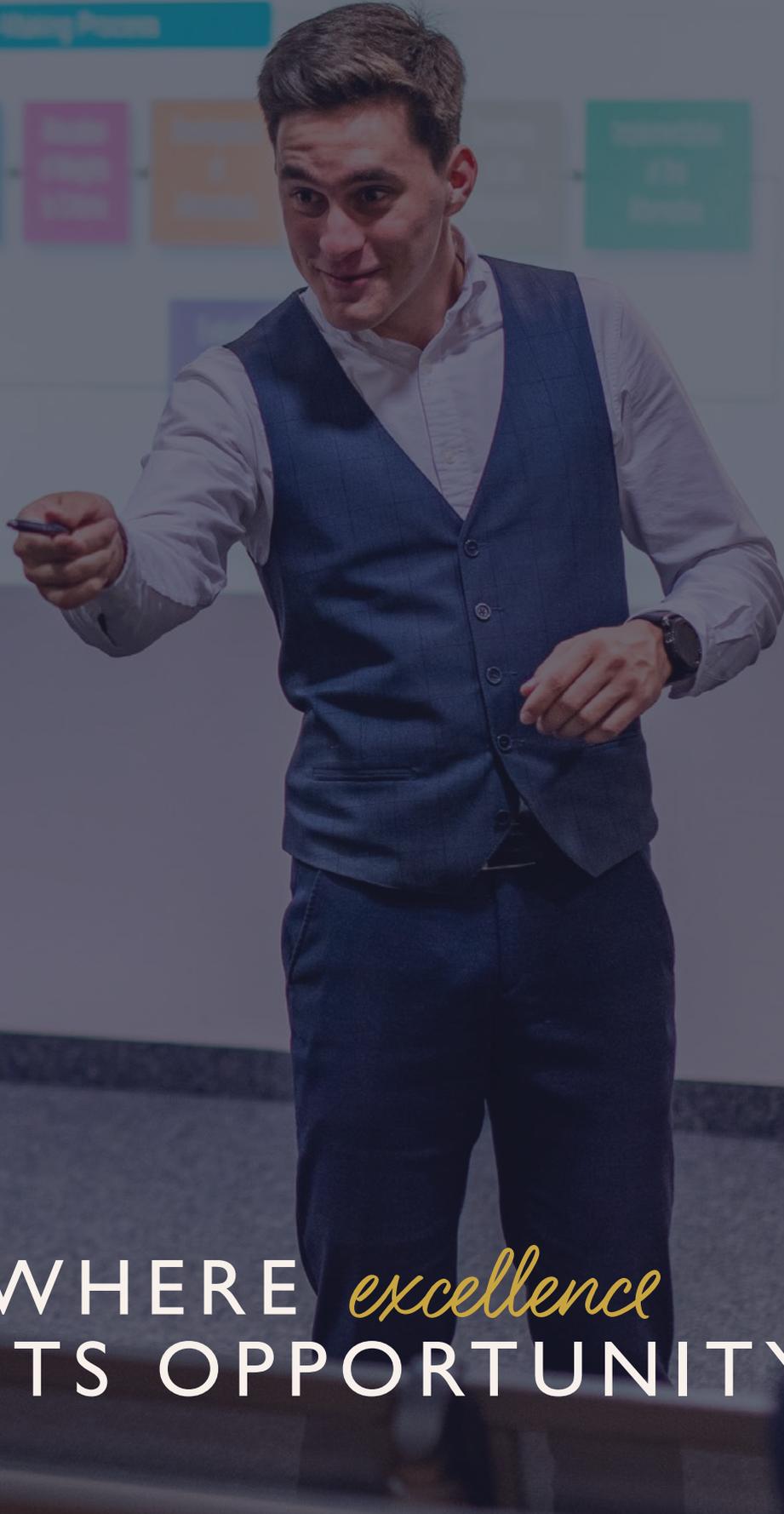
 SCHWEIZERISCHER AKKREDITIERUNGSRAT
CONSEIL SUISSE D'ACCREDITATION
CONSIGLIO SVIZZERO DI ACCREDITAMENTO
SWISS ACCREDITATION COUNCIL

Institution accredited pursuant
to HEEdA for 2023 - 2030

Decision-Making Process

Decision making can be viewed as an eight-step process that involves identifying the problem, selecting an alternative, and evaluating the decision's effectiveness.

Step 1: The Decision-Making Process



WHERE *excellence*
MEETS OPPORTUNITY

WHY STUDY WITH US?

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WHY STUDY WITH US?

GROW INTO AN EXCEPTIONAL LEADER

JOIN
the Ritz
LEGACY



With a world-class faculty, groundbreaking career opportunities, and a diverse and talented student body, César Ritz Colleges is more than a place to get an education; it is a place to grow as an exceptional leader.

"ENTREPRENEURSHIP IS NEITHER A **SCIENCE** NOR AN **ART**.
IT IS A **PRACTICE**. THIS MINDSET HAS DRIVEN HOW WE TEACH AT
CÉSAR RITZ COLLEGES FOR OVER 40 YEARS."



Dominic Szambowski

DR DOMINIC SZAMBOWSKI
DEAN

We proudly uphold the lasting legacy of César Ritz as we cultivate his entrepreneurial mindset. Our educational pursuits revolve around four pivotal pillars: innovation, leadership, sustainability, and entrepreneurship. As you embark on this journey as a student, we urge you to think beyond conventional boundaries and recognize the profound environmental and social consequences of your actions.

In the contemporary landscape, managers must transcend mediocrity and embody exceptional leadership qualities. At César Ritz Colleges, our paramount objective is to mold you into the leader that every organization aspires to have. We achieve this by challenging you to redefine your leadership style, fortify your distinctive attributes, and foster a collaborative and authentic culture that promotes business acumen, idea-sharing, and creativity.

Embracing an entrepreneurial mindset equips you with profound self-awareness regarding your core skills and passions. You will understand the value you bring to your community, the marketplace, and the world at large. Armed with this knowledge, you will not only have access to a multitude of global career opportunities, but also possess the resilience to adapt to any challenges that may come your way.

We eagerly await the enduring mark you will leave on the world!

SWISS FEDERAL ACCREDITATION

Embark on a transformative journey
with César Ritz Colleges Switzerland

ELEVATE YOUR *Hospitality career*

Welcome to César Ritz Colleges Switzerland, where your path to success in the dynamic world of hospitality business unfolds. We serve as your gateway to unparalleled opportunities, rooted in a legacy of visionary brilliance spanning more than four decades.

What Sets Us Apart

SWISS FEDERAL ACCREDITATION

Swiss Federally Accredited universities are held to the highest standards of quality, guaranteeing an exceptional education. Swiss accreditation is a mark of excellence that ensures you receive a substantial return on your educational investment.

ACCREDITATION ALSO OFFERS:

- Global recognition of transcripts and diplomas for further studies
- Visa assurance for opportunities abroad
- Eligibility for state funded financial aid
- Research opportunities
- Flexibility to accommodate part-time work

PERSONAL ATTENTION

Become a top-tier hospitality professional through a student-centric approach that nurtures and shapes you to thrive in the industry.

YOUR FUTURE, YOUR WAY

With programs to fit your unique aspirations, we will guide you to your dream career.

INNOVATION IN ACTION

Be empowered with the innovative skills and mindset to pioneer the industry's evolution.

Your journey to excellence is our mission.
Your future begins here with us at César Ritz Colleges Switzerland.



Institution accredited pursuant
to HEdA for 2023 - 2030

CREDENTIALS

A *top*-TIER
hospitality BUSINESS
SCHOOL



| st

Communication with tutors
(THE-ICE 2022 student satisfaction
global index)

| st

Communication with students
(THE-ICE 2022 student satisfaction
global index)

| st

On-campus facilities access
(THE-ICE 2022 student satisfaction
global index)

3rd
best

QS Rankings: Hospitality &
Leisure Management
2024

QS TOP UNIVERSITIES

Finalist in the
"Innovation in Business
Education" awards



THE RITZ LEGACY

RITZ, THE POWER *of a* NAME



César Ritz and Marie-Louise Ritz



The Ritz name is carried by some of the most prestigious properties worldwide as a symbol of luxury, elegance, and finesse.



César Ritz:
Born in Valais,
Switzerland



Marie-Louise Ritz:
World's first female
5-star hotel manager



Founders of
The Ritz Paris



Masters of Networking



Pioneers of Customer
Experience (CX)



Powerful Businesspeople



Coco Chanel at Le Ritz Paris. Copyright François Kollar



"THE RITZ *is* MY HOME"

IN 1937, COCO CHANEL TOOK A
SUITE AT LE RITZ PARIS AND LIVED
THERE FOR 34 YEARS.

Inherit more than a century of incredible business success and innovation that have changed the face of the world.

Being part of our legacy means that you are connected to the heritage that has come before you and will continue after you. It involves a sense of responsibility to carry on the ambitious traditions and values of your community. As a successor to the Ritz legacy, you have the exclusive benefit of belonging to the Ritz Circle.

César and Marie-Louise Ritz conceived one of the first legendary hotels in the world: the Ritz Paris. Still today, the Ritz Paris offers an unprecedented example of luxury and elegance that movie stars, heads of state, writers, and singers have cherished over the last century. Coco Chanel, Oscar Wilde, and many other icons have indulged in the treasures the Ritz has to offer.

"HAVE *a* VISION.
BE DEMANDING.
DARE *to* DREAM."

WHY STUDY WITH US?

ALUMNI

WRITE *your* OWN STORY



Meet our celebrated achievers



NICOLAS VOLLMER
Risk Control Data Analyst
Germany, 2010 graduate



SUEDA ASANI
Co-Founder & Financial Officer
Kosovo, 2021 graduate



MARK BASALOGA
Director of Operations
Estonia, 2018 graduate



MATHY SOMMER
Global Head of
Client Solutions, Commercial
Capabilities and ESG
Switzerland, 2002 graduate



DUNCAN O'ROURKE
CEO MEA & APAC
Premium, Mid & Economy
United Arab Emirates,
1988 graduate



IKER BENGOA
Executive Director
Mexico, 2017 graduate

ALUMNI

+25K

97%

of our students are hired upon graduation.

90%

hold management positions or have created their own company within five years of graduation.

70%

work in the luxury lifestyle sector, including hospitality and tourism.

30%

work in the sectors of consultancy, education, finance, and healthcare.

BENEFITS

As a student or alumnus of Swiss Education Group, you'll benefit from our extensive alumni network that opens doors to exclusive job opportunities and connections with top employers. Whether you're a student seeking an internship or a graduate seeking your dream job, our network provides the support you need to succeed. The alumni community offers the opportunity to build new relationships and advance your career through exclusive offers, events, and career development support tailored just for you.

FACULTY

CÉSAR RITZ COLLEGES IS PROUD TO SUPPORT FACULTY WHO ARE AT THE FOREFRONT OF EDUCATION, RESEARCH, AND INNOVATION.



Empowered to equip – provide – develop.
Let our faculty take care of you by leading the way.



ANASTASIIA RUBIO

Senior Teaching Faculty

Silver Medallist at the
2021 Swiss Ruinart Sommelier Challenge,
Augmented and Virtual Reality Teaching
Best Practices

"As a lecturer, I cultivate passion.

At César Ritz Colleges Switzerland, I strive to approach
subjects in a way that sparks interest, as it is crucial for
inspiring future professionals."



DELPHINE GENIN

Head of Innovation

Opinion Columnist for Harvard Inspiring Minds,
QS insights, CEO World, QS finalist for Innovation
in Business Education

"My main role is to break limiting beliefs and enable
students to find their learning purpose.

It requires massive kindness and ambition, and that's the
most rewarding part of my job."



ALESSANDRO CAVELZANI, PhD

Associate Professor

Practicing psychotherapist for the past 15 years and
member of the International Association for Relational
Psychoanalysis. Publications focus on leadership.

"Our focus is on helping students work on their leadership
skills through coaching, role-play, and activities such as the
Equine Leadership Workshop."



YANNICK BOUYIDOU

Lecturer

Over 15 years of hospitality industry experience
Expert in Customer Experience and Business
Development

"We focus on transmitting to our students the
importance of a human-centric culture in organizations.

Knowing your customers is crucial for success and
nowadays the use of digital tools and AI helps us with the
task of understanding their expectations, so that we can
exceed them."

WHY SWITZERLAND?

MOST *innovative* COUNTRY



N°1

Country in the world
to achieve career goals
(educations.com)



N°5

World's greenest country
(GreenMatch)



TOP 10

Safest countries
in the world

MOST



Nobel Prizes
won per capita



Patents registered
per capita



Business-friendly country
(US News & World
Report)



Developed and reliable
transportation network
in Europe

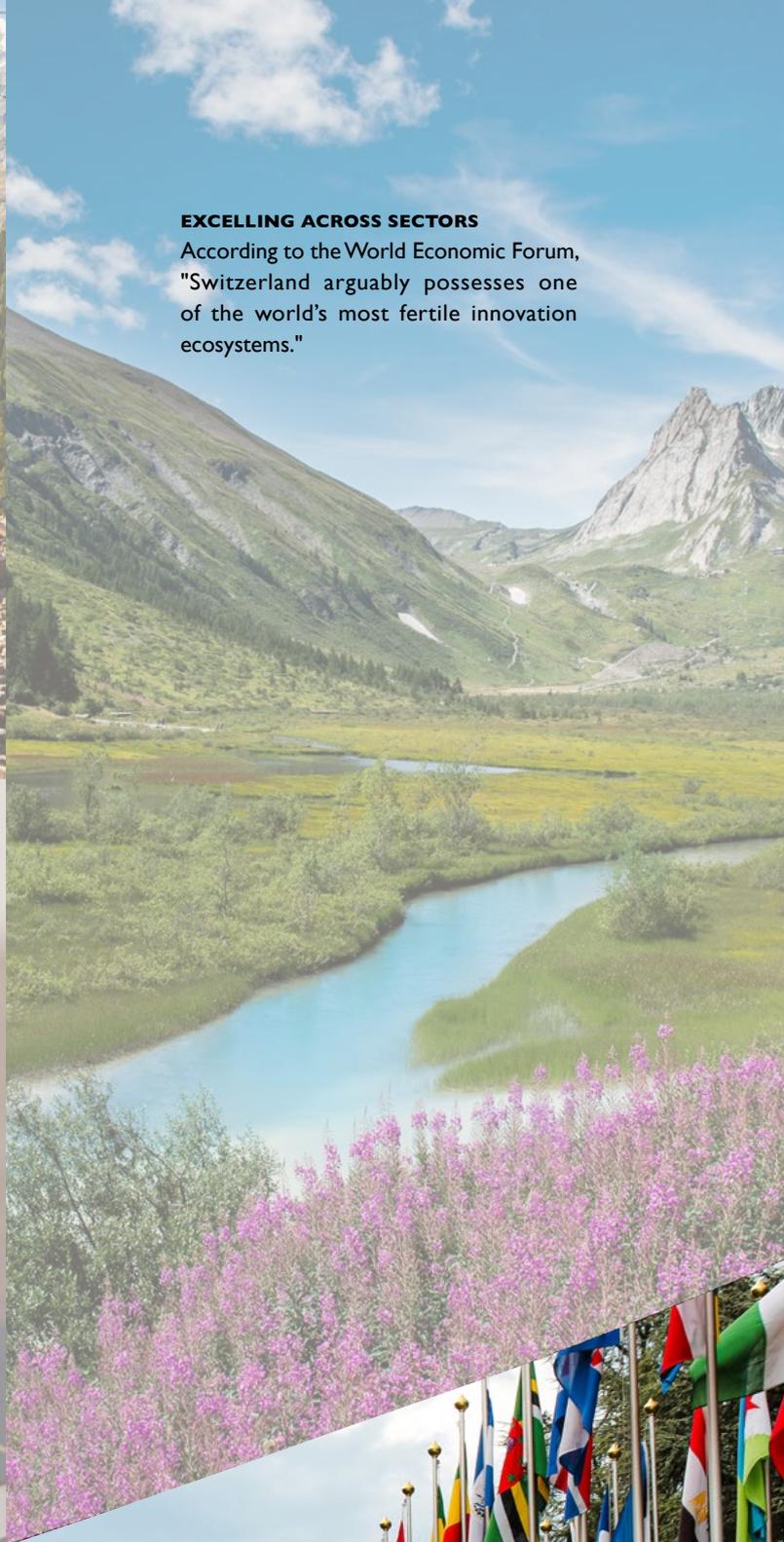


Cleanest country
in the world



Best healthcare services
in Europe





EXCELLING ACROSS SECTORS

According to the World Economic Forum, "Switzerland arguably possesses one of the world's most fertile innovation ecosystems."



MAKING *it* REAL



We pride ourselves in creating an inclusive, forward-thinking learning environment where your independence and ideas are highly valued and creativity is strongly encouraged.

Student during the Equine Leadership Workshop, where students improve their emotional leadership skills

PRACTICAL LEARNING IS ONE OF *the greatest* PARTS OF EDUCATION



Learning through hands-on experience has been a defining feature of César Ritz Colleges for over 40 years. Our classes are designed to be challenging, exciting, relevant, and authentically engaging.

The Immersion Year is the year of onboarding into the industry and the bachelor program. Students share the campus in Le Bouveret with Culinary Arts Academy Switzerland, where they learn the fundamentals of culinary, hotel, and fine dining operations.

Years 1-3 of the bachelor program are in Brig, where students delve into academic and practical industry topics such as financial management, ethics, and international politics.

In addition to practical classes, we provide numerous opportunities for growth and enrichment. Students participate in competitions, engage in our leadership training, embark on business trips, and gain insights from industry expert guest speakers.

Our educational approach is further exemplified during Innovation Week, where students demonstrate their entrepreneurial acumen by presenting ideas for hospitality-related businesses. This experience develops their pitching skills, enabling them to craft persuasive arguments and deliver compelling messages.

This comprehensive blend of hands-on learning and industry engagement ensures our graduates are fully prepared to excel in the exciting world of hospitality.

Alexander Mäder

SWITZERLAND, 2019 GRADUATE
RELATIONSHIP MANAGER
INSTITUTIONAL CLIENTS & EAM,
SWISSQUOTE

“THE HOSPITALITY MINDSET I DEVELOPED THROUGHOUT MY STUDIES DIFFERENTIATES ME FROM MANY OF MY PEERS AND ADDS IMMENSE VALUE TO OUR CUSTOMER SERVICE.”

SHAPING *business knowledge*
THROUGH HOSPITALITY
AND *innovation*



Our values play an essential role in our teaching philosophy. This approach ensures consistent integration of these values throughout the curriculum, in extracurricular activities, and within the community.

LEADERSHIP TRAINING



In the Leadership Program, you unlock your potential with tools, mentorship, and creative options to pursue your career and become a real change-maker. You learn to develop your personal leadership style; gain technical and business skills as well as the attitudes and standards that make our graduates so successful.



Examples of workshops included in Leadership Training:

- Equine Leadership
- One-on-one Coaching
- Full-day Leadership Training
- Emotional Intelligence Training
- LinkedIn and Networking Workshops
- Myers-Briggs and Defining Personality Types
- Harvard Business Publishing Leadership Certificate

INVESTING IN THE FUTURE



We are committed to cultivating sustainability and empowering our students to make a positive impact on the future. One of our notable initiatives is the establishment of a vibrant herb and vegetable garden right on our campus. Maintained by our students, this living example of sustainability not only provides fresh ingredients for our culinary programs, but also serves as a source of inspiration for our entire student community. Together, we nurture a culture of environmental consciousness and equip our students with the skills and knowledge needed to shape a greener future.



- 1st Green Globe-certified hospitality school, the highest standard of sustainability
- A certified Swisstainable business promoting sustainability in Switzerland and Swiss tourism
- 250,000 bees on campus produce 100 kg of honey per year
- Student-led Sustainability Club to promote sustainability practices on campus

ENTREPRENEURIAL



César Ritz Colleges Switzerland opens up an entire new world of hospitality insights, skills, and experiences to you, equally true whether you have previously worked in hospitality or not.

- Our Business Plan Competition gives students an exciting collegiate competitive challenge to assemble their entrepreneurial ideas into feasible projects.
- The 'From Creativity to Entrepreneurship' course offers students the chance to harness creativity and innovation to uncover new competitive opportunities within the global hospitality and tourism industry.

Sylvana Navarro

“A MIND THAT IS CHALLENGED BY A NEW EXPERIENCE CAN NEVER RETURN TO ITS ORIGINAL PERSPECTIVE.”

ASSISTANT DEAN, CÉSAR RITZ COLLEGES SWITZERLAND

CONNECT TO THE PEOPLE THAT MATTER

Our strong bonds with industry partners and global alumni keep us on the cutting edge of insight and innovation. These relationships shape our curriculum, inspire our students to succeed, and provide access to real-world experience through a range of placements and partnerships with prestigious global brands.

Career Services

At César Ritz Colleges, profit from specialized career services where you are guided every step of the way.

PERSONAL COACHING FOR SUCCESS

Our dedicated career services team is here to provide you with tailored coaching, helping you to define and achieve your goals.

SHARPEN YOUR CV AND INTERVIEW SKILLS

Receive expert assistance in creating impactful CVs and mastering interviews, setting you apart in the competitive job market.

NAVIGATING OPPORTUNITIES

Let us assist you in exploring different career paths and preparing for internships, ensuring you are ready to embark on your professional journey.

93%

of employers say that our students have the technical skills required for the position.

98%

of employers want to continue hiring our graduates in the future.

97%

of employers say that our students have the soft skills required for the position.

SOME OF OUR KEY INDUSTRY PARTNERS



CONNECT WITH INDUSTRY LEADERS

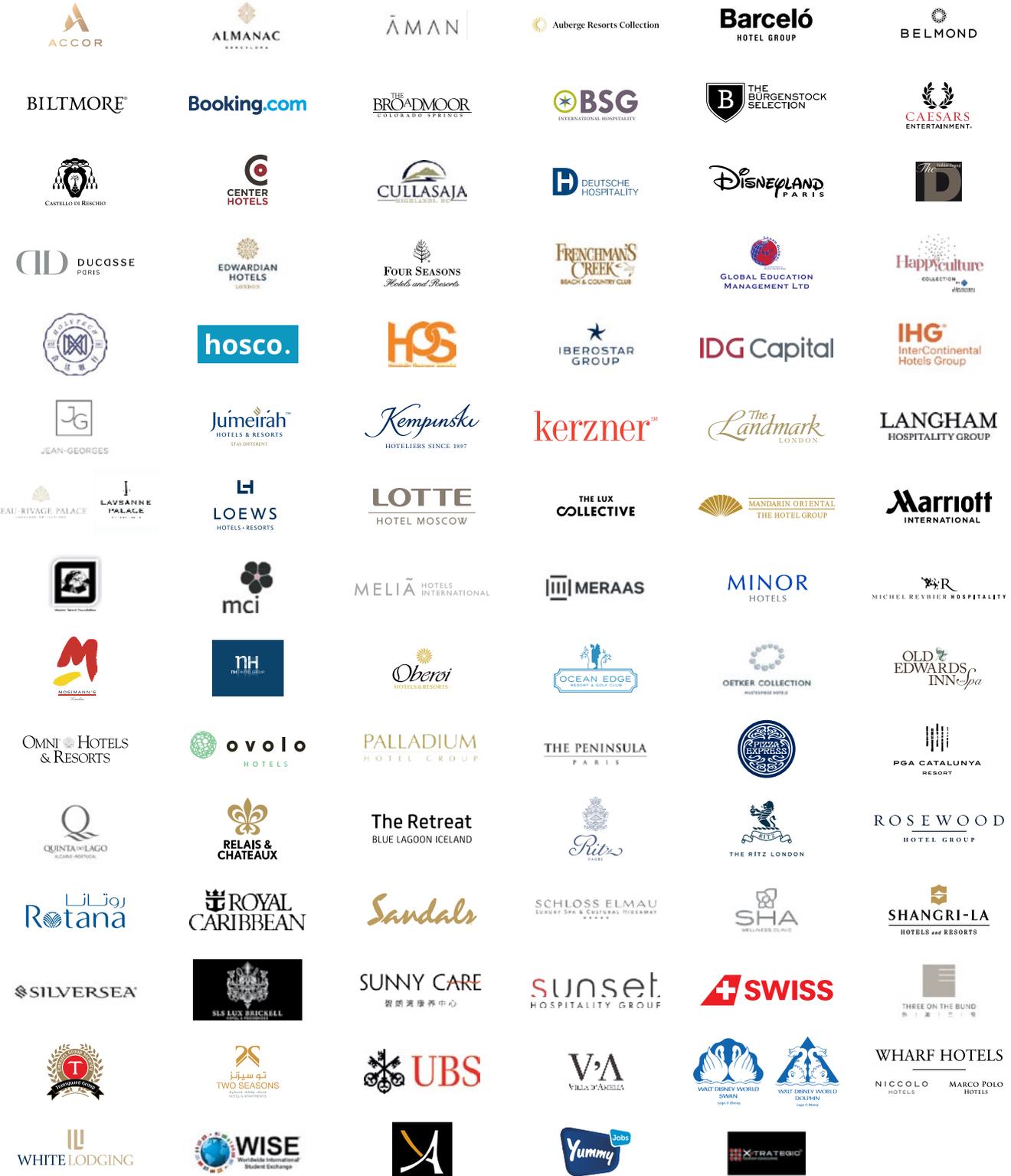
Twice a year, you gain exclusive access to the International Recruitment Forum. This is where you can connect with recruiters from various industries including hotel groups, independent properties, catering and events companies, retail, and banking, as well as airlines and cruise lines from around the world.

Key benefits

100+ international companies

3000+ professional opportunities

Networking with alumni



INDUSTRY *Immersion* YEAR

Immerse yourself in the art of delivering exceptional customer experiences, refining your service techniques, and embracing effective leadership.



Engage in
practical learning

Develop outstanding
customer service skills

Cultivate precision
and meticulous
attention to detail

Set the stage for a rewarding future in the hospitality industry with refined technical and personal skills developed by an immersive education and a practical 6-month internship. Our tailored approach and hands-on learning open doors to a fulfilling international career. By mastering the art of service and building strong leadership skills, you will develop a deep understanding of the nuances of exceptional customer experience, which is the key to success.

Year 1

LE BOUVERET

Term 1 (11 WEEKS)

Introduction to Hospitality and Tourism Management
Personal Development & Life Skills
Customer Service Mindset
Introduction to Industry Experience
Culinary Fundamentals
French or German Language I

Term 2 (11 WEEKS)

Fine Dining Operations & Management
Leadership Coaching
Wine and Beverage Management
Hotel Operations
Management Information Systems
French or German Language 2



This program offers a holistic education, equipping you with practical skills and insights which ensure that you stand out in a competitive hospitality landscape.

ENTRY REQUIREMENTS:

- Completed secondary school education (high school diploma or equivalent)
- Recommended minimum age of 18 years
- English language proficiency of IELTS academic module 5.5 or TOEFL iBT 55 or equivalent (You can improve your language and study skills with our English Foundation Program)

WORLDWIDE INTERNSHIP



INTAKE MONTHS

October / January / July

GRADUATE WITH A:

Swiss Certificate in Hotel and Restaurant Operations





Jeanne de Virieu

"CÉSAR RITZ COLLEGES SWITZERLAND PROVIDED ME WITH THE TOOLS
TO NAVIGATE MY PROFESSIONAL LIFE AND, MOST IMPORTANTLY,
THE FOUNDATION TO EXCEL IN EVERYTHING I DO."

FRANCE, 2022 GRADUATE,
SALES & EVENTS COORDINATOR, FOUR SEASONS MEGEVE COLLECTION

INSPIRING AN INNOVATIVE MINDSET

BACHELOR *of* SCIENCE

An academic program that blends the best of Swiss excellence and the heritage of Ritz.



Develop an entrepreneurial mindset

Federally accredited degree

Two worldwide internships

Immerse yourself in a creative learning environment designed to ignite innovation while engaging interactively to build the foundation for your future career success. Benefit by joining a leading Swiss federally accredited University of Applied Science Institute in hospitality, unlocking unparalleled opportunities for learning.

LE BOUVERET

BRIG

Discover

Build

Term 1 (11 WEEKS)

Term 3 (11 WEEKS)

Introduction to Hospitality and Tourism Management

Personal Development & Life Skills

Customer Service Mindset

Introduction to Industry Experience

Culinary Fundamentals

French or German Language 1

Cultural Diversity in Organizations

Business Writing

Microeconomics for Hospitality Managers

Mathematics for Hospitality Business

French or German Language 3

Term 2 (11 WEEKS)

Term 4 (11 WEEKS)

Fine Dining Operations and Management

Leadership Coaching

Wine and Beverage Management

Hotel Operations

Management Information Systems

French or German Language 2

Hospitality Business Ethics

Macroeconomics for the Tourism Industry

Hotel and Restaurant Design

Financial Accounting

French or German Language 4

Term 5 (11 WEEKS)

Hospitality and Tourism Law

Managerial Accounting

International Politics

Business Statistics

French or German Language 5



WORLDWIDE INTERNSHIP 1

Your first internship is generally in the food & beverage department and provides you with real-world experience at leading companies.



WORLDWIDE INTERNSHIP 2

Your second internship – usually in the front office, food & beverage, housekeeping, administration, or sales and marketing – will prompt you to take responsibility and apply the skills you have acquired over the program to the real world.

Year 2

Year 3

BRIG

BRIG

Innovate

Lead

Term 6 (11 WEEKS)

Term 9 (11 WEEKS)

Innovation: From Creativity to Entrepreneurship

Food, Beverage, and Events Management

International Tourism

Financial Management

Hospitality Leadership and Organizational Behavior

Business Start-Up 2

Strategic Hotel Management

Luxury Business Management in Hospitality and Tourism

Dissertation Preparation

Term 7 (11 WEEKS)

Term 10 (11 WEEKS)

Hospitality Marketing

Decision Analysis for Entrepreneurs

Revenue Management

International Business and Entrepreneurship

Dissertation

Term 8 (11 WEEKS)

Human Resource Management

Business Start-Up I

Social Psychology of Hospitality

Service Operations Management

Career Management



Students in the ORBIS Innovation Lab

ENTRY REQUIREMENTS:

- Completed secondary school education (high school diploma or equivalent)
- Recommended minimum age of 18 years
- English language proficiency of IELTS academic module 5.5 or TOEFL iBT 55, Duolingo 95, or equivalent
- The successful completion of the immersion year, internship included, is a mandatory requirement. Exemptions may apply during the admissions process based on previous work experience.

INTAKE MONTHS

October / January / July

GRADUATE WITH A:

Bachelor of Science in
Hospitality Business Management
from César Ritz Colleges Switzerland



A young man with short brown hair, wearing a white long-sleeved shirt and a blue checkered vest, is smiling and pointing with a blue pen towards a presentation screen. The screen displays the title 'Decision Making Process' and a flowchart with several colored boxes. The background is a bright, modern interior with a white ceiling and a large window.

Decision Making Process

is an eight-step process that involves identifying the problem, gathering information, and evaluating the decision's effectiveness.

Roland Semaan

“CÉSAR RITZ COLLEGES SWITZERLAND PREPARED ME FOR THE REAL WORLD. I NOT ONLY GAINED A PROPER, QUALITY EDUCATION IN THE BUSINESS AND ACADEMIC SENSE, BUT I ALSO LEARNED A LOT ABOUT DISCIPLINE AND HOW TO ALWAYS GIVE MY BEST, EVEN FOR THE SMALLEST OF TASKS.”

LEBANON, 1998 GRADUATE,
CEO AND FOUNDER, BALADE

THE SKY IS THE LIMIT

MASTER *of* SCIENCE

Lead with confidence – this Master of Science program will develop your technical management abilities, improve your soft skills, and help you become a real change-maker as expected of leading positions in the global business arena.



Develop your
soft skills

Federally accredited
degree

15-month
intensive program

Elevate your expertise through advanced courses, seminars, and certificates while honing essential soft skills such as emotional intelligence, communication, collaboration, and problem-solving through immersive practical programs seamlessly integrated into the coursework.

Year 1

Year 2

BRIG

BRIG

Term 1 (11 WEEKS)

Modules

Leading People and Organizations

Presentation Skills and Storytelling

Processes and Operations Management

Leadership and Ethics

Experiential Learning

Certificate Seminar: Harvard Business Publishing Leadership

Workshop: Team-Building

Masterclass: Leading in Remote Environments and the Digital World

Exit Award: Certificate of Advanced Studies (CAS) in Leadership

Term 2 (11 WEEKS)

Modules

The Executive Mindset

Business Modelling

Corporate Finance

Strategic Marketing

Experiential Learning

Workshop: Leading with Emotional Intelligence

Practical Seminar: Negotiation Skills in the Global Business Arena

Masterclass: Networking and Alliances

Exit Award: Diploma of Advanced Studies (DAS) in Leadership

Term 3 (11 WEEKS)

Modules

Leadership for Change and Innovation

AI and New Technologies for Leaders

Global Strategic Management

Leadership in Practice (Case-based)

Experiential Learning

Retreat: Global Leadership

Special Program: Project Management

Workshop: Equine Leadership

Masterclass: Business Valuation

Exit Award: Master of Advanced Studies (MAS) in Leadership

Term 4 (22 WEEKS)

Leadership and Management Capstone

Global Internship (optional)

ENTRY REQUIREMENTS:

- A recognized Bachelor's degree in business or a related field. Applicants with degrees in other fields will be considered, and may be required to complete a Business Immersion Seminar Series
- For non-native English speakers, a test result of IELTS 6.0, TOEFL iBT 79, Duolingo 105, or recognized equivalent.
- Minimum age recommendation 21 years
- Prior work experience is strongly recommended but not mandatory

INTAKE MONTHS

October / April

GRADUATE WITH A:

Master of Science (MSc)
in Leadership
from César Ritz Colleges
Switzerland





CERTIFICATE IN *Wine* BUSINESS MANAGEMENT

Perfect your wine skills while discovering the exciting world of wines.



10-week
course

5
modules

Le Bouveret
campus

Immerse yourself in the world of wine, where you will develop a deep understanding of the art and industry while earning our Certificate in Wine Business Management. This certificate program contains all you need for a successful career transition or to launch your own entrepreneurial endeavor in this dynamic field.

LE BOUVERET

Winemaking, Sustainability, and Becoming a Tasting Expert

WSET Level 2

Wine Immersion Experience: Walking and Working the Vineyards

Workshop: Sustainability in the Wine Industry with Renowned Experts

Wine and Food Pairing

Food and Wine: Pairing Lunches

Champagne Pairing: Escape Game

Cheese and Wine: Matching Experience with Specialists

Chocolate and Wine: Matching Masterclasses with Pastry Chefs, Chocolate Experts, and Wine Experts

Building a Brand

Marketing Theory on Branding

Swiss Wine Specialist Certificate

Accredited Bordeaux Expert Certificate

Champagne Expert Certificate

Austrian Wine Expert Certificate

Wine Commerce, Marketing, and Wine Tourism

Swiss Wines Promotion

Winery Visits in Valais and Vaud Cantons

UNESCO Lavaux Experience

Wine Trip Crafted by Students

Starting a Wine Business

Business Incubator Experience

Lectures with Renowned Wine Brand Representatives

Wine Label Competition as a Final Project

ENTRY REQUIREMENTS:

- Recommended minimum age of 18 years
- The program is conducted 100% in English and requires English proficiency

INTAKE MONTH

July

GRADUATE WITH A:

Certificate in Wine Business Management



Located between the UNESCO Heritage sites of the Lavaux vineyards and Valais, Switzerland's largest winemaking region, Le Bouveret is the perfect place to immerse yourself in the rich culture of wine, fine food, wine pairing, and unique wine-related experiences. Our strong connections with culinary professionals will help you gain hands-on, profound knowledge of food and wine pairing, as well as wine and chocolate pairing. Additionally, networking opportunities during business visits and a range of knowledgeable guest lecturers will significantly contribute to building your professional network within the wine industry.



Dive into exciting world of wine entrepreneurship by creating your own wine brand.

LIVE WELL, LEARN WELL



LE BOUVERET

campus

Le Bouveret is a beautiful lakeside resort on the shores of Lake Geneva, minutes away from the French border, with breathtaking views of the Swiss Riviera and alpine foothills.

The campus is housed in three buildings, including a magnificent former hotel, and offers a tranquil and safe study environment with modern facilities that include 15 training kitchens.

Daniel Nygaard Munk

“SWITZERLAND IS ONE OF THE BEST PLACES IN THE WORLD TO STUDY HOSPITALITY. I KNEW STUDYING IN AN ENVIRONMENT STEEPED IN SUCH A RICH HERITAGE WOULD BE A GREAT NEXT STEP FOR ME.”

STUDENT AMBASSADOR AT CÉSAR RITZ COLLEGES





BRIG

campus

Nestled in the sunny Rhône Valley at the foot of the Alps in the beautiful Swiss canton of Valais, this German-speaking town and its surroundings offer a relaxed lifestyle and a host of activities to keep you entertained.

The campus is situated in two buildings in the heart of town and offers a full range of modern facilities, which include a learning resource center, a library, study rooms, a computer lab, a theater-style auditorium, and fully equipped accommodations.





STUDENT LOUNGE
Le Bouveret campus

STUDENT *Life*

It is important to us that you have an enjoyable learning experience. That's why our faculty work hard to foster open, collaborative, and innovative environments across both campuses so that students and faculty can thrive as individuals and as a community. Each staff and faculty member is dedicated to mentoring and supporting you academically and personally during your time with us on campus.

EXPERIENCE CAMPUS LIFE

Our classrooms are well-designed and equipped with interactive technology, and our facilities are comfortable and modern.



PATIO
Brig campus

Angelica Suraga

“THE BEST PART OF STUDYING AT CÉSAR RITZ COLLEGES SWITZERLAND WAS THE EXPERIENCE OF BEING WITH PEOPLE FROM ALL PARTS OF THE WORLD. IT WAS ALSO GREAT TO BE SURROUNDED BY PEOPLE WHO WERE AS PASSIONATE ABOUT THE INDUSTRY AS I WAS. ADDITIONALLY, THE INSTRUCTORS BROUGHT EXTENSIVE KNOWLEDGE AND EXPERIENCE TO THE CLASSROOM THAT THEY SHARED WITH US.”

SWEDEN, 2004 GRADUATE,
SALES MANAGER SWEDEN, SCANDIC HOTEL

FOSTERING THE NEXT GENERATION OF LEADERS

Each term, students are elected to represent the interests of their peers as part of the Student Ambassador Committee. These ambassadors meet on a regular basis and help develop campus engagement strategies.

Twice a year, students who have demonstrated leadership potential are invited to take part in a leadership forum with representatives attending from all our partner schools. During this forum, students have the opportunity to learn from and connect with industry experts around the topic of leadership.

Our school hosts a chapter of the Eta Sigma Delta Honor Society, an international student organization that recognizes students in the top 20th percentile for outstanding academic achievement and professionalism.

A VIBRANT STUDENT COMMUNITY

When you aren't busy studying, you can choose from a wide variety of exciting activities to make the most of your time on campus.

From simply relaxing in a recreational room on campus to participating in an extra-curricular club, there are endless opportunities to connect with classmates.

Each term, you can look forward to Sports Day, which brings students together from across all Swiss Education Group schools for a fun day of sports competition held at our Brig campus.

EXPLORING SWITZERLAND AND BEYOND

Switzerland offers a great variety of cultural experiences such as festivals, museums, musical events, exhibitions, and countless opportunities to take in its stunning natural beauty. Enjoy a range of outdoor activities in the Alps, devour a delicious plate of Italian pasta in Domodossola, hike around the beautiful Swiss mountains, or enjoy a quiet stroll through one of the many markets.

In the summer months, you can enjoy mountain biking, hiking, swimming, river rafting, sailing, waterskiing, golfing, horseback riding, and paragliding. In the winter, you can enjoy skiing, sledding, skating, hockey, and ice climbing at any of the more than 200 winter resorts across the country.



STUDENT *Organizations*



All of our clubs work collectively as an agile structure to meet the needs of our students and support their projects and ambitions.



STUDENT AMBASSADOR COMMITTEE

The aim of the Ambassador Committee is to represent the student body in a positive, meaningful, and professional manner. The committee promotes and improves student life. Its objective is to foster a spirit of democratic cooperation among students, faculty, staff, and management. This is done by promoting student pride, initiating and encouraging activities, and ensuring equitable solutions to student concerns.

BUSINESS CLUB

The Business Club aims at providing an understanding of current and future business trends. Through hands-on learning experience and discussion with key players, the students experience the reality of business in the industry.





INNOVATION CLUB

The Innovation Club is dedicated to project development and ambitious learning experiences. The club's purpose is to grow a mindset of innovation and entrepreneurship among the student body and to improve student life. We have two innovation labs for our students to prototype, test, and experiment.

SUSTAINABILITY CLUB

The Sustainability Club aims at making our campuses more sustainable. This club focuses on learning about challenges and solutions in our industry and creates changemaker skills.

WINE CLUB

The César Ritz Wine Club is a community dedicated to exploring wines, beverages, and spirits from around the world. The club strives to offer a forum where members can regularly taste and discuss these beverages in a friendly and welcoming atmosphere.

With the motto "The more you know - the better you drink," the club is committed to enhancing its members' wine knowledge and enjoyment while fostering an understanding of serving etiquette and tasting organization. By strengthening connections between wine producers, distributors, and consumers, the club aims to create a pleasurable environment through the shared experience of wine appreciation.

MUSIC CLUB

Music speaks every language. The Music Club brings students and staff together to share a common passion for music and create great moments and memories. The Music Club plays at events and is an active and integral part of fostering the César Ritz sense of belonging.



DIVERSITY

YOU *belong*



We consider each student special
and deserving of our dedicated attention.



César Ritz Colleges is proud of its unified community that represents
the social and talent diversity of the world.



"Our vision is to create an inclusive place to work and study, one that is characterized by equality, diversity, and a sense of belonging for our community."



Student life is not about corresponding to standards; it is about belonging. Our legacy is an environment where you will naturally come to fit in with your unique personality.

Your ground-breaking career starts with choosing the right environment and community in which to grow to your full potential as a future powerful leader. How can you be at the top of your game if you are not yourself? We appreciate diversity for what it is, an endless source of ideas, inspiration, and value for our community.

You will never feel like a tiny fish at César Ritz Colleges. Our school is the perfect size, enabling us to focus individually on each and every student. We value each individual and we are excited to see your potential. Our role is to create the perfect learning environment and challenges so that you can grow at your own rhythm with confidence.

Demographics:

- Over 40 nationalities
- Approximately a 50/50 female-to-male ratio

JOIN THE LEGACY

YOUR *next* STEPS



Follow us on social media



Attend one of our events



Download our tuition and fees



Check entry requirements and intakes



Prepare your documents and apply online



Receive your confirmation letter



Prepare for your arrival



Apply for a visa if needed



Start your César Ritz Colleges journey!

Firmly rooted in the Swiss tradition of hospitality education, Swiss Education Group currently operates four of the world's top hospitality schools. Each school offers a different educational focus, but they all share the same diverse international experience.

Swiss Education Group schools offer a wide range of bachelor's, master's, and diploma programs, as well as the opportunity to get invaluable work experience through internships in a variety of industries. The educational offer is completed by youth and family programs, as well as corporate solutions.

Find out more:
www.swisseducation.com



Swiss Federal Accreditation

The Swiss Accreditation Council (SAC) has granted César Ritz Colleges Switzerland the status of University of Applied Sciences Institute. This status constitutes a major achievement which enhances the institute's academic stature in Switzerland and abroad.

Why Swiss Federal Accreditation Matters

As you embark on your academic journey, choosing the right institution is crucial. Accreditation ensures that your investment in education will yield valuable returns. Swiss federally accredited schools are held to rigorous quality standards and are known for providing exceptional education. Employers seek graduates from accredited institutions, confident that they possess the skills and knowledge needed to excel from day one.

ACCREDITED MEMBER



International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)



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